



## Ontario Rifle Association Privacy Policy

The Ontario Rifle Association (ORA) respects our members' privacy. Our ORA Privacy Code sets out the principles that govern the collection, use and disclosure of our members' personal information. Our Code reflects the requirements of Canada's privacy legislation, the "Personal Information Protection and Electronic Documents Act," and our own continuing commitment to protecting our members' privacy.

We want you to understand the purposes for which we collect personal information about our members. And we want to be sure that we have your consent to continue to collect, use and disclose your personal information for those purposes. The following is a brief summary of our privacy practices.

### Why we collect personal information

If you are an ORA member, ORA has some basic information about you. We understand that some of this information is private, which is why we collect personal information only for the following purposes:

1. To establish and maintain a responsible business relationship with you and to provide ongoing service. For example, when you apply for membership, we collect information that allows us to confirm your identity. We may collect credit card or payment information to facilitate payment of membership or events.
2. To understand your needs and preferences. We maintain a record of the matches, shooting events and membership you receive from us, and we may ask for additional information so that we can serve you better. For example, we will ask for your email address to contact you about changes in schedule.
3. To manage and develop our business and operations. For example, we analyze membership participation to help us manage them efficiently and plan for future growth.
4. To meet legal and regulatory requirements. For example, we may collect information in response to a court order,

When do we disclose personal information?



There are a variety of circumstances where we may need to disclose some personal information about our members. Here are some examples:

1. We may disclose a member's personal information to:
  - Another company for the efficient and cost-effective provision of membership services. For example, Insurance or National Organization membership.
  - A company or individual employed by ORA to perform functions on its behalf, such as research or data processing.

Any such disclosure of a member's personal information outside of ORA is made on a confidential basis with the information to be used only for the purpose for which it was disclosed.
2. We may disclose a member's personal information to a public authority or agent of a public authority, if in the reasonable judgment of ORA, it appears that there is imminent danger to life or property which could be avoided or minimized by disclosure of the information.
3. In conjunction with special offers or programs, we may disclose members' personal information to our program partners, or to third-party agents responsible to administering such offers or programs. Any such disclosure is made on a confidential basis with the member's express consent.
4. We may disclose a member's personal information to meet legal or regulatory requirements. For example, we may disclose such information in response to a court order or to a government institution if required or authorized by law.

How do we protect your personal information?

In order to protect your personal information and your right to privacy, ORA:

1. Will not collect, use or disclose your personal information for any purpose other than those identified above, except with your consent. ORA retains personal information only as long as necessary for the fulfillment of those purposes.
2. Will protect your personal information with appropriate security safeguards.
3. Will protect the confidentiality of your personal information when dealing with other companies.



4. Will strive to keep your personal information as accurate and up-to-date as is necessary for the purposes identified above.
5. Will honour any request you may make for access to your personal information.
6. Note that ORA may make use of third party applications (Ex Facebook, Practiscore) in the communications or provision of services to you. We invite you to check on Privacy Policies of those third party providers.

Personal information collected by ORA is stored and processed in Canada.

What are your choices?

We would like to have your consent to continue to collect, use and disclose your personal information for the purposes identified above. However, we want you to know that you do have choices and can refuse or withdraw your consent as follows:

1. You may have your name removed from our telephone, mail or email lists. We use these lists to inform you of relevant events, services and special offers that may be of benefit to you.
2. You may refuse to provide personal information to us. You may also withdraw your consent at any time, subject to legal or contractual restrictions and reasonable notice. However, in either case, this may limit our ability to serve you.

If you have further questions or concerns about our privacy practices, please email us at [orasecretary2023@gmail.com](mailto:orasecretary2023@gmail.com)

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